



DMO VISIT FLORIDA Partner Financial Submissions

Any VISIT FLORIDA partner which receives more than 50 percent of its funding from Tourist Development Taxes is required to submit financial reporting to the Governor, Senate President and Speaker of the House by July 1st.

The House staff has clarified that your DMO report should include all public and private financial data, including all itemized travel and entertainment expenditures of the partner entity (not just expenditures related to your Visit Florida partnership).

Here is the financial reporting required:

- a) The total amount of revenue received from public and private sources.
- b) Your operating budget.
- c) Employee and board member salary and benefit details from public and private funds.
- d) An itemized account of all expenditures by your DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.
- e) Itemized travel and entertainment expenditures.

Here are the shipping addresses:

Governor Ron DeSantis
Office of the Governor
State of Florida
400 S Monroe St
Tallahassee, FL 32399

Senator Bill Galvano
Senate President
Florida Senate
409 The Capitol
404 South Monroe Street
Tallahassee, FL 32399

The Honorable Jose Oliva
Speaker of the House
House of Representatives
420 The Capitol
402 South Monroe Street
Tallahassee, FL 32399

In addition to your submission, this law also requires you to post this information to your own website.

I've attached the law, so you can see the entire requirements.

Florida Statutes 288.1226 (13) (c) :

1. Any entity that in the previous fiscal year received more than 50 percent of its revenue from the corporation or taxes imposed pursuant to s. 125.0104, s. 125.0108, or s. 212.0305, and that partners with the corporation or participates in a program, cooperative advertisement, promotional opportunity, or other activity offered by or in conjunction with the corporation, shall annually on July 1 report all public and private financial data to the Governor, the President of the Senate, and the Speaker of the House of Representatives, and include such report on its website.

2. The financial data shall include:

a. The total amount of revenue received from public and private sources.

b. The operating budget of the partner entity.

c. Employee and board member salary and benefit details from public and private funds.

d. An itemized account of all expenditures by the partner entity on the behalf of, or coordinated for the benefit of the corporation, its board members, or employees.

e. Itemized travel and entertainment expenditures of the partner entity.